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**Chase the Storm: New Waterslide Offers Interactive Video Game Experience, Friendly Competition**

*More Than Half of Parents Believe Competition Is Essential for Family Bonding*

**Sandusky, Ohio** (Nov. 15, 2017) – [Kalahari Resorts and Conventions](#) introduces the next generation of waterslides with a new interactive gaming experience called the [Storm Chaser](#). This slideboarding adventure combines the thrill of a waterslide with the challenge of a multilevel video game. The new attraction integrates gaming, skill, speed and competition into an experience that will define waterparks of the future.

A recent study showed 63 percent of U.S. parents believe that competition is essential for family bonding, and 81 percent of children enjoy entertainment that involves competition.<sup>1</sup> Kalahari Resorts and Conventions' newest waterslide offers that friendly competition in a screen-free way that encourages family time.

"The Storm Chaser builds on the thrills of waterpark fun and adds in high-tech gaming in the way people want to play today," said Thatcher Robertson, director of waterparks, Kalahari Resorts and Conventions. "We've combined the exhilaration of an indoor waterslide with the fun of your favorite video game for a revolutionary new experience."

The Storm Chaser features a targeted gaming system where riders use a controller to play as they ride a slideboard down the waterslide run. The object of the game is to hit targets to collect points, while maintaining your speed. The supersmart gaming system knows who you are, tracks your progress and scores your run down the waterslide. Cutting-edge motion tracking allows for more points to be scored based on the player's accuracy and proximity to the targets

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<sup>1</sup>Results of a national survey administered to 1,000 nationally representative U.S. parents, ages 18+. Survey conducted in October 2017 by [Wakefield Research](#) on behalf of Kalahari Resorts and Conventions.

when intersected. The unique tracking system lets riders build points throughout the day to unlock new levels and compete for the highest overall score.

The Storm Chaser joins several new attractions unveiled this year at Kalahari Resorts and Conventions, Ohio's Largest Indoor Waterpark, in Sandusky. The resort also recently opened five new slides in the seasonal outdoor waterpark and added [halotherapy](#) treatments at Spa Kalahari and Salon.

"We provide a beyond-expectations experience with an exciting mix of slides and adventures for the whole family," said Todd Nelson, owner of Kalahari Resorts and Conventions. "The Storm Chaser represents an additional \$1.3 million investment in Kalahari's Sandusky business, and we plan to continue to push the envelope with bigger and better attractions to draw travelers to the area."

The Storm Chaser is now open at Kalahari Resorts and Conventions in Sandusky, Ohio. For more information or to book your stay, please visit: [www.KalahariResorts.com/Ohio](http://www.KalahariResorts.com/Ohio).

#### **About Kalahari Resorts and Conventions**

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and coming soon to Round Rock, Texas, delivers a "world-away" waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recent recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, 2017 Pennsylvania Meetings + Events' Best of Pennsylvania Finalist, TripAdvisor's 2017 Travelers' Choice Awards, 2016 Family Vacation Critic Favorite, TripAdvisor's 2016 Travelers' Choice Awards, 2015 Reader's Choice USA Today's 10 Best Indoor Waterparks, January 2015 OpenTable's Diners' Choice Award for Double Cut Grill's signature dining experience for the second consecutive year, Silver Star recognition for Best Family-Friendly Meeting Hotel and Resort in Smart Meeting's 2014 Smart Stars Awards, Clean the World's Top 50 Hot Properties in 2013, the Daily Herald's 2014 Reader's Choice Awards for Best Indoor Waterpark, selection as one of the nation's Top Family Resorts by Family Fun magazine for 2013, being named the Best Conference Center in the state by the Wisconsin Hotel and Lodging Association and selection as the Corporate Meeting Destination of the Year by Cleveland Business Connects magazine. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit [KalahariResorts.com](http://KalahariResorts.com). To learn more about Kalahari Resorts, members of the media are encouraged to visit [KalahariMedia.com](http://KalahariMedia.com).

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