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Kalahari Resorts and Conventions Breaks Ground on Pocono Mountain Convention Center Expansion

Slated to Open in 2019, Meeting Facilities to Double in Size

Pocono Mountains, Pa. (June 26, 2018) – <u>Kalahari Resorts and Conventions</u> owners the Nelson family and company executives gathered with more than 100 attendees to break ground on the expansion of the company's Pocono Mountains convention center. Scheduled to open in late 2019, the addition will more than double the size of meeting facilities on location, adding 105,000 square feet which will bring the convention center footprint to 205,000 square feet.

The project will include a 38,000-sq-ft. ballroom and a 12,000-sq.-ft. junior ballroom, which will join the facility's existing 25,000-sq-ft. and 9,000-sq.-ft. ballrooms. It will also include 18 additional meeting rooms, for a total of 33 meeting rooms. This project is the second expansion to the Pocono Mountains location since the resort opened in July 2015.

"It's been challenging and rewarding to help grow the Poconos as a premier destination for group business on the East Coast," said Travis Nelson, owning family member of Kalahari Resorts and Conventions. "The completion of this expansion will allow the company to meet the current and future projected demands for group rooms in the area."

The addition at the Poconos location is the most recent project for Kalahari Resorts and Conventions, as the company continues rapid expansion nationwide. May 2018 saw the groundbreaking of the Round Rock, Texas, resort. Slated to open in 2020, the Texas property will feature 1,000 guest rooms and a 200,000-sq.-ft. convention center. October 2017 saw construction begin on an expansion to the Wisconsin Dells location's convention center, which will bring that facilities' meeting footprint to par with other Kalahari Resorts and Conventions locations when it opens in 2019.

For more information about Kalahari Resorts and Conventions meeting facilities, please visit www.KalahariMeetings.com.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and coming soon to Round Rock, Texas, delivers a "world-away" waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention

services. Recent recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, TripAdvisor's 2018 Travelers' Choice Awards, 2017 Pennsylvania Meetings + Events' Best of Pennsylvania Finalist, 2017 Supplier of the Year Award from the New York chapter of the Professional Convention Management Association (PCMA), TripAdvisor's 2017 Travelers' Choice Awards, 2016 Family Vacation Critic Favorite, TripAdvisor's 2016 Travelers' Choice Awards, 2015 Readers' Choice USA Today's 10 Best Indoor Waterparks and January 2015 OpenTable's Diners' Choice Award for Double Cut Grill's signature dining experience for the second consecutive year. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.