



Kalahari Resorts & Conventions Named One of America's Best Midsize Employers 2025 by Forbes

Award highlights Kalahari's commitment to workplace excellence and employee satisfaction

FOR IMMEDIATE RELEASE

Wisconsin Dells, Wis. (February 20, 2025) - Kalahari Resorts & Conventions has been named one of America's Best Midsize Employers 2025 by Forbes, in collaboration with Statista, a world leader in industry rankings and statistical analysis. The annual list, announced on February 12, 2025, recognizes companies that excel in employee satisfaction and workplace culture.

Forbes and Statista compiled the rankings through an independent survey of more than 217,000 U.S. employees working for companies with at least 1,000 employees. Over 6.5 million employer evaluations were analyzed, with personal recommendations from employees carrying the most weight.

"We are honored to receive this recognition and are deeply proud of the incredible team we have built at Kalahari," said Todd Nelson, CEO, owner, and founder of Kalahari Resorts & Conventions. "Our employees are at the heart of everything we do, and this award reflects our ongoing dedication to creating a workplace where everyone feels valued, supported, and empowered. We believe that when our employees thrive, our company thrives, and this recognition is a testament to that philosophy."

Kalahari Resorts has always been committed to fostering a workplace that nurtures talent, celebrates diversity, and encourages innovation. This recognition reinforces that Kalahari is poised to continue leading the industry in employee satisfaction, setting a new standard for workplace excellence.

"On behalf of everyone at Kalahari Resorts & Conventions, we are incredibly proud to be named among Forbes' 'America's Best Midsize Employers 2025,'" said Traci Jones, VP of Human Resources at Kalahari. "This recognition highlights the hard work and dedication of our team, who are the driving force behind our success. We're committed to continuing to prioritize our employees and set new standards for workplace excellence in the years to come."

This honor comes at an exciting time for Kalahari Resorts & Conventions, as the company continues to expand and enhance its offerings. Recent developments include a \$85 million, 75,000-square-foot expansion of the indoor waterpark in Wisconsin Dells, as well as the grand opening of the brand's fifth resort in Virginia, both set to open in fall 2026. These innovations reflect Kalahari's ongoing mission to deliver exceptional experiences for guests and employees alike.

To learn more about Kalahari Resorts & Conventions and its commitment to excellence, visit kalahariresorts.com.

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About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The African-inspired Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.

About Statista

Statista publishes hundreds of worldwide industry rankings and company listings with high-profile media partners. This research and analysis service is based on the success of statista.com, the leading data and business intelligence portal that provides statistics, business-relevant data, and various market and consumer studies and surveys.

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