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**FOR IMMEDIATE RELEASE**

**Kalahari Resorts and Conventions Set to Return to 96th Macy's Thanksgiving Day Parade®**

*Their "Colossal Wave of Wonder" float is inspired by moments that make family memories at America's Largest Indoor Waterparks*

**Wisconsin Dells, Wis.** (Nov. 14, 2022) - [Kalahari Resorts and Conventions](#), home to America's Largest Indoor Waterparks, returns to the [Macy's Thanksgiving Day Parade®](#) this year with their "Colossal Wave of Wonder" float. The 2022 Parade marks the fifth year of Kalahari's participation in the iconic Thanksgiving Day tradition.

"The Macy's Thanksgiving Day Parade is a time-honored tradition that brings families together," said Todd Nelson, CEO and founder of Kalahari Resorts and Conventions. "At Kalahari, we pride ourselves in creating moments for families to make more memories, and we know our awe-inspiring float does just that."

The "Colossal Wave of Wonder" float, which debuted in last year's Parade, captures a family of elephants in the water as a wave crests. With a sky-high burst from her trunk, the majestic mother elephant and her bubble-blowing baby elephants ride the Colossal Wave of Wonder alongside a surfing rhino and octopus. Lively lighting creates a rippling water look in this fun-filled scene. Founded by the Nelson family in 2000, [Kalahari Resorts and Conventions](#) have locations in [Wisconsin Dells, Wisconsin](#), [Sandusky, Ohio](#), the [Pocono Mountains, Pennsylvania](#), and [Round Rock, Texas](#).

In addition to the waterparks, Kalahari boasts first-class convention facilities, thrilling adventure parks, various entertainment options, premium signature restaurants, the luxury Spa Kalahari and Salon and more. Kalahari Resorts are authentically African-themed, and the company has a passion for sharing the beauty of Africa with resort guests. In fact, they have invested more than \$5.5 million to support African artists and craftsmen, whose work is featured throughout the resorts.

The Macy's Thanksgiving Day Parade will air nationwide on NBC and stream on Peacock, on Thursday, November 24, 2022, from 9 a.m.- noon; in all time zones. Follow [@KalahariResorts](#) on [Facebook](#), [Instagram](#), [Twitter](#) and [#KalahariOnParade](#).

**About Kalahari Resorts and Conventions**

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts and Conventions, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. All Kalahari Resorts and Conventions feature well-appointed guest rooms, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. To learn more about Kalahari, members of the media are encouraged to visit [KalahariMedia.com](#).

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