

FOR IMMEDIATE RELEASE December 7, 2023

Kalahari Resorts and Conventions in Round Rock Announces Opening of MACS Macaroni and Cheese Shop The new restaurant offers comfort food and salad options

WHAT:

Kalahari Resorts and Conventions, home to America's Largest Indoor Waterparks, announces the opening of MACS Macaroni and Cheese Shop at their Round Rock, Texas, resort. MACS features family-friendly fast-casual comfort dishes, with macaroni and cheese at the heart of it all. Guests can expect to see creative spins on the classic pasta dish, with unique menu items such as the Carnitas Mac and Hangover Mac. The restaurant's opening marks the first MACS location outside the state of Wisconsin for the restaurant brand.

"The story of MACS' founders Nick and Jackie resonated deeply with Kalahari," said Michael Putnam, Executive Chef of Kalahari Resorts and Conventions in Round Rock, Texas. "With a deeprooted love for their Wisconsin Dells community, they translated their passion and entrepreneurial spirit into opening and growing MACS restaurants. Kalahari founders and owners Todd and Shari Nelson had a similar start and loved the idea of bringing this family-friendly comfort food stop to families visiting Kalahari Resorts, starting at their Round Rock location."

Following their start in Wisconsin Dells, Wisconsin, the same place where the first Kalahari Resort opened and Kalahari corporate headquarters is located, founders Nick and Jackie Morse have expanded to eight locations across the state of Wisconsin. This new partnership with Kalahari Resorts is their ninth restaurant and first location outside of the state.

MACS Macaroni and Cheese Shop adds a diverse culinary offering to the Kalahari Resorts and Conventions already expansive lineup, including signature dining outlets <u>Double Cut Steak House</u>, <u>B-Lux Grill & Bar</u>, <u>Sortino's Italian Kitchen</u> and <u>Cinco Niños</u>. All Kalahari restaurants are open to the public as well as guests of the resort.

LINK TO PHOTOS

WHEN: Week of December 17

*If you would like to experience MACS, please contact us and we can set up a dining experience for

you.

WHERE: Kalahari Resorts and Conventions

3001 Kalahari Blvd. Round Rock, TX 78665

CONTACT: Mackenzie Shelton

mshelton@morningwalkusa.com

Cell: (414) 220-4860