

Kalahari Resorts and Conventions Makes Waves with New Float for 95th Annual Macy's Thanksgiving Day Parade®

The "Colossal Wave of Wonder" is inspired by moments that make family memories at America's Largest Indoor Waterpark Resorts

NEW YORK & WISCONSIN DELLS, Wis. (September 21, 2021) -- [Kalahari Resorts and Conventions](#) returns to the [Macy's Thanksgiving Day Parade®](#) this year with the 'Colossal Wave of Wonder,' an entirely new float experience. Following on the heels of the brand's much-loved 'Splashin' Safari Adventure' float that debuted in 2018, Kalahari again partnered with Macy's to delight millions of viewers for the 95th celebration of the iconic Parade on Thursday, November 25.

"The Macy's Thanksgiving Day Parade is a time-honored holiday tradition, and we're excited to continue our partnership. At Kalahari, we pride ourselves on continuously striving for a bigger and better experience for our guests and creating moments to make family memories," said Todd Nelson, owner, Kalahari Resorts and Conventions. "The new float experience accomplishes both, and we hope it becomes a special holiday memory for families across America."

"We are thrilled to welcome back Kalahari Resorts and Conventions to the Macy's Parade with a fantastic new float for our 95th celebration, inspired by the colossal fun to be had at their resorts," said Jordan Dabby, producer of the Macy's Thanksgiving Day Parade. "Our audience will love the imaginative stage created by Macy's Parade Studio artisans. With sky-high bursts of glitter spouting from her trunk, the majestic momma and baby elephants are sure to make a splash on their maiden ride down the streets of New York on Thanksgiving morning."

The new float captures a family of elephants in the water at the moment of excited anticipation as a wave crests before the adventure of descent. With a sky-high burst of glitter from her trunk, the majestic momma and bubble-blowing baby elephants ride the Colossal Wave of Wonder alongside a surfing rhino and swimming octopus. Lively lighting creates a rippling water look in this fun-filled scene. Inspired by a family trip to Africa, the magic and beauty of the continent is brought to life with the colorful animals and a float skirt showcasing an original design by renowned South-African artist Karabo Poppy.

Founded by the Nelson family in 2000, Kalahari Resorts and Conventions is home to America's Largest Indoor Waterpark Resorts, with locations in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania and Round Rock, Texas. In addition to the waterparks, Kalahari boasts first-class convention facilities, thrilling adventure parks, entertainment and dry-play activities, premium signature restaurants, luxury Spa Kalahari and Salon and more. Kalahari Resorts are authentically African themed and the company has a passion for sharing the beauty of Africa with resort guests and has invested more than \$5.5 million to support local artists and craftsmen, whose work is featured throughout the resorts.

The 95th Annual Macy's Thanksgiving Day Parade airs nationwide on NBC-TV, on Thursday, Nov. 25, 2021 from 9:00 AM – Noon; in all time zones. For sneak peeks of the new float build, follow @KalahariResorts on [Facebook](#), [Instagram](#) and [Twitter](#) and #KalahariOnParade.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and now open in Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recognition includes: *Forbes'* 2021 America's Best Midsize Employers, *Condé Nast Traveler's* #1 World's Coolest Indoor Waterparks, Sensory Friendly Certified in 2020 (Ohio), Best Family-Friendly Meeting Hotel and Resort in *Smart Meeting's* 2020 Smart Stars Awards, *Parents' Magazine* 2019 Kids' Travel Award Winner and TripAdvisor's 2018 and 2017 Travelers' Choice Awards. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit [KalahariResorts.com](#). To learn more about Kalahari Resorts and download images and b-roll, members of the media are encouraged to visit [KalahariMedia.com](#).

About the Macy's Thanksgiving Day Parade

The Macy's Thanksgiving Day Parade is a national icon that has grown into a world-famous holiday event. For more than 90 years, the Macy's Thanksgiving Day

Parade has marked the official start of the holiday season. Growing in size and scale, the Parade features Macy's signature giant character balloons, fabulous floats, incredible marching bands, celebrities, , clowns, dance and performance groups, and the one and only Santa Claus, spreading holiday cheer. For more information on the Macy's Parade, please visit www.macys.com/parade.

[Click here to view and download a rendering of the float.](#)

Photo Caption: Kalahari Resorts and Conventions makes waves with a new float experience for the 95th annual Macy's Thanksgiving Day Parade this November. The "Colossal Wave of Wonder" is inspired by moments that make family memories at America's Largest Indoor Waterpark Resorts. For more information, visit: www.KalahariResorts.com.