

MEDIA ADVISORY

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Kalahari Resorts and Conventions Float in the 93rd Annual Macy's Thanksgiving Day Parade[®] Features TLC as Musical Performance

Wisconsin Dells, Wis., (Nov. 28, 2019) — The <u>Kalahari Resorts and Conventions</u> float returns for its second year, in the 93rd Annual Macy's Thanksgiving Day Parade[®] next week! Join us as we celebrate this wonderful holiday tradition with family and friends. Tune in to also see a special appearance by TLC performing fan favorites "No Scrubs" and "Waterfalls." The Kalahari Resorts and Conventions float celebrates community, fun and connection with the earth by taking viewers on a journey to Africa.

The Kalahari float depicts a wondrous scene where the spirit of community, fun and connection with the earth is at the heart of a colorful gathering of hippos, lions, elephants, and giraffes around a watering hole. At the centerpiece of the design is an animated 12-foot wide head of an African elephant whose head and trunk are controlled by puppeteers. Additionally, 120 pounds of glitter were used to help the mosaic river shine.



Watch the Kalahari Resorts and Conventions float during the

93rd Annual Macy's Thanksgiving Day Parade[®] on Thursday, Nov. 28 from 9 a.m. to noon on your local NBC affiliate.

For more information about Kalahari Resorts and Conventions, please visit <u>www.Kalahariresorts.com</u>.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and opening soon in Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, Sensory Friendly Certified in 2020 (Ohio), Best Family-Friendly Meeting Hotel and Resort in Smart Meeting's 2020 Smart Stars Awards, Parents' Magazine 2019 Kids' Travel Award Winner and TripAdvisor's 2018 and 2017 Travelers' Choice Awards. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.