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KALAHARI RESORTS AND CONVENTIONS NAMED ONE OF AMERICA’S BEST MIDSIZE EMPLOYERS BY FORBES

Wisconsin Dells, Wis. (March 22, 2021) — Kalahari Resorts and Conventions has been named one of "America’s Best Midsize Employers" based on a study by Forbes, the global business media outlet. Kalahari is one of 500 American midsize employers that adapted to benefit both customers and employees, according to the outlet.

Kalahari Resorts in Wisconsin Dells, Wis., Sandusky, Ohio, the Pocono Mountains, Penn., and Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America’s largest indoor waterpark resorts.

"It is an honor to be acknowledged for our company's commitment not only to the customer experience, but to our staff, who help make Kalahari Resorts the special places that they are in their respective communities," said Todd Nelson, owner, Kalahari Resorts and Conventions. "As I've often said, this company is a result of hard work and love, any and all success is rooted in that dedication and our people."

All Kalahari properties feature well-appointed guest rooms, full-service Spa Kalahari and Salon, a fun-filled family entertainment center, onsite signature restaurants, unique retail shops and a state-of-the-art convention center (should this also include America’s Largest Indoor Waterparks?). Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recognition includes: Condé Nast Traveler’s #1 World’s Coolest Indoor Waterparks, Sensory Friendly Certified in 2020 (Ohio), Best Family-Friendly Meeting Hotel and Resort in Smart Meeting’s 2020 Smart Stars Awards, Parents’ 2019 Kids’ Travel Award Winner and TripAdvisor’s 2018 and 2017 Travelers’ Choice Awards.

According to Forbes, the company partnered with market research firm Statista to compile the list Best Midsize Employers by surveying 50,000 Americans working for businesses with at least 1,000 employees. Participants were asked to rate their willingness to recommend their own employers to friends and family, and to nominate organizations other than their own.

For more information about Kalahari Resorts and Conventions, including logos, images and video, visit www.kalaharimedia.com.

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