

Kalahari Resorts & Conventions in Wisconsin Dells Announces \$85 Million Indoor Waterpark Expansion

A 75,000-square-foot glass-enclosed, open-air waterpark with a retractable roof, expected to open in Fall 2026

Wisconsin Dells, WI (January 9, 2025) – <u>Kalahari Resorts & Conventions</u> is reinforcing its title of America's Largest Indoor Waterparks with an exciting \$85 million, 75,000-square-foot indoor waterpark expansion at its Wisconsin Dells resort. Construction is now underway, with the expanded portion of the waterpark slated to open in fall 2026.

The highly anticipated glass-enclosed, open-air waterpark with a retractable roof introduces three exciting new water slides: the *Wild Wildebeest* and *Green Python*, both six-person raft slides, and the *Cheetah Mat Racers*, a four-lane racing slide. Guests will enjoy an array of other new attractions as well, including the *Lost Lagoon Spa Pool*, the *Watering Hole Pool* with zero-depth entry and tanning ledges, the *Coral Cove Kiddie Slide Pool*, and *The Grotto* adult swim-up bar.

"Kalahari could not be more excited to announce this indoor waterpark expansion in the Wisconsin Dells, the Waterpark Capital of the World," said Todd Nelson, CEO, owner, and founder of Kalahari Resorts. "With new slides, pools, a swim-up bar, spas, and more, there's something for every member of the family to enjoy!"

Todd and Shari Nelson, both born and raised in the Wisconsin Dells, have always had a passion for waterparks. After a family trip to Africa, Todd was inspired by the concept of *Ubuntu* – the African philosophy of "togetherness" that emphasizes a universal bond of sharing and connection. This idea led the Nelsons to open the first Kalahari Resorts in Wisconsin Dells in 2000.

"My wife and I opened the first Kalahari Resorts in the Dells 24 years ago, and it's been an incredible journey," said Nelson. "Kalahari is so much more than a waterpark - It's a place where families can come together. After two and a half decades of creating memories here

in Wisconsin Dells, we're excited to expand our offerings and invite even more families to experience the spirit of togetherness."

In addition to the new waterpark attractions, guests will enjoy a 40' wide big-screen TV display, additional food and beverage options, and enhanced seating and comfort options, including new cabanas and whirlpool cabanas.

The new indoor waterpark is one of several new amenities and renovations Kalahari has added in recently. Other additions include 237 new rooms, a renovated <u>Spa Kalahari</u>, an all-new splash pad and dry playground, an expansive lobby renovation, and two additional dining options: *Sortino's Italian Kitchen* and *Cinco Niños*, a modern Mexican restaurant and tequila bar.

For more information, please visit the Kalahari Resorts media site at kalaharimedia.com.

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About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The African-inspired Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit <u>kalaharimedia.com</u>.