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Kalahari Resorts & Conventions in Wisconsin Dells Announces Expansion of Dells Resort by 237 Rooms

The new rooms, expected to open Summer 2024, a result of continued success in region.

Wisconsin Dells, Wis. – March 15, 2023 – <u>Kalahari Resorts & Conventions</u>, Home to America's Largest Indoor Waterparks, recently announced the expansion of their Wisconsin Dells resort. The family-owned and operated resort, with four locations nationwide, will begin construction on a new building consisting of 237 guest rooms this Spring.

"As Wisconsin Dells continues to flourish as a tourism and convention destination, we remain dedicated to supporting the region's growth," said Travis Nelson, President of Kalahari Resorts. "Dedicated guests, committed associates and steadfast community support have granted us the opportunity to continually grow our home resort in the Dells since opening over 20 years ago."

The 237-room addition will require an investment of upwards of \$50 million and is expected to open by Memorial Day weekend next year. All 237 of the new rooms will feature a standard double queen bed offering with contemporary décor and modern amenities.

"We have been encouraged and pleased with the consistent positive economic trajectory we have seen across the Wisconsin Dells region as a whole," continues Nelson. "This expansion is a solution that directly keeps more business in the Dells area."

The addition will be connected to the resort via skywalk – a significant benefit during the winter months or other periods of inclement weather.

"Kalahari has plans to continue growing at all 4 of our properties to meet our guests' ever evolving and expanding needs," explains Nelson.

For more information on Kalahari Resorts and Conventions, please visit Kalahari Resorts.com.

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VISUAL ASSETS: Renderings of Planned Room Expansion