



**Kalahari Resorts & Conventions in Round Rock, Texas Welcomes
New General Manager and Regional Sales Director**
New Leaders Bring Decades of Hospitality Experience to Growing Resort

FOR IMMEDIATE RELEASE

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Round Rock, Texas (June 13, 2024) – [Kalahari Resorts and Conventions](#) in Round Rock, Texas, home to America’s largest indoor waterpark, recently welcomed two dynamic leaders to their management team. Jeffrey Yedlin joins Kalahari Resort as General Manager, responsible for managing all property operations while providing beyond-expectations guest experiences. Brad Lyles joins Kalahari Resort as Regional Sales Director, leading the group and convention sales business at the award-winning resort.

“Jeff has worked with some of the biggest names in the hospitality industry over the past 25 years,” said Travis Nelson, President of Kalahari Resorts & Conventions. “Most recently, he served as Hotel Manager of a Hilton property in Hawaii with over 2,800 guest rooms managing over 2,000 associates. Along with his impressive experience, Jeff brings a lifelong passion for food and beverage and a ferocious commitment to learning with him. We couldn’t be happier to have him leading our Texas team.”

Yedlin holds a Doctor of Philosophy in Hotel Administration from the University of Nevada – Las Vegas and has worked for a variety of prestigious hospitality brands in his career, including Hilton Worldwide, MGM Resorts International, and Wynn Resorts.

Brad Lyles also joins the Kalahari team with over 25 years of experience, most recently with Marcus Hotels and Resorts where he worked as Director of Sales and Marketing.

“Brad is the perfect addition to our dynamic sales team in Texas,” said Kyra Popp, Corporate Director of Sales. “As we continue to grow our group and convention business throughout the state and region, Brad brings not only extraordinary experience but also a passionate and driven attitude.”

Kalahari Resorts is a 1.5 million square foot resort located in Round Rock, Texas. The authentically African-themed resort features 975 guest rooms and suites, massive indoor and outdoor waterparks, Tom Foolerys Adventure Park, a 200,000-square-foot convention center, a full-service spa, and dozens of dining experiences. For more information, visit kalahariresorts.com/texas.

About Kalahari Resorts & Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, delivers a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned

by the Nelson family, is home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. Kalahari Resorts features well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.

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