

Kalahari Resort in Round Rock Hosts Over Two Thousand at Property-Wide Food & (Not Just) Wine Festival

Guests enjoyed chef demonstrations, food tastings, drinks from beloved local and national brands and world-class entertainment, all at America's Largest Indoor Waterpark resort

Media Contact: Mackenzie Shelton, Jacobson/Rost Cell: (414) 220-4860 Email: <u>mshelton@jacobsonrost.com</u>

Round Rock, Texas (September 25, 2023) – <u>Kalahari Resorts in Round Rock, home to America's Largest Indoor</u> <u>Waterpark resort</u>, hosted its second annual <u>Food and (Not Just) Wine Festival</u> yesterday (Sunday, September 24, 2023). The festival, a celebration of Kalahari's commitment to beyond-expectations food, drinks and entertainment, immersed guests in a resort-wide experience featuring signature dishes from its renowned on-site restaurants, locally sourced and nationally loved wine, beer and artisanal spirit vendors, and live entertainment, including stilt walkers, magicians, acrobats and live bands.

"Guests who attended our first-ever Food and (Not Just) Wine Festival last year all told us the same thing, 'we loved the festival, but make it bigger next year so we can enjoy more!' So, for this year's event, we did just that," said Brandon Wise, Assistant General Manager, Kalahari Resorts and Conventions, Round Rock. "The 2023 Food & (Not Just) Wine Festival was more extraordinary than ever before. With over 80 beverage partners, 33 food sampling stations and 28 entertainers bringing this year's celebration to life, our over 2,000 guests enjoyed an afternoon of endless discovery."

Festival guests also enjoyed chef demonstrations from several of Kalahari Resort's on-site chefs, in addition to wine connoisseurs and mixologists sharing knowledge and tips, and, of course, a variety of entertainment. From sushi demonstrations with Executive Sushi Chef Andrew Kamrai to live performances ranging from beloved local bands to world-class magicians, jugglers and more, guests found entertainment around every corner of the 1.5 million-square-foot resort.

"Our goal at Kalahari Resorts is to provide every guest a beyond-expectations experience," Wise continued. "Guests at the event were describing the experience as 'unbelievable' and something 'not to be missed.' They were shocked at the variety of options to enjoy, the entertainment and the size of the festival."

Kalahari Resorts and Conventions may be home to America's Largest Indoor Waterparks, but the roots of Kalahari started in the culinary world. With 15 dining options on-site at Kalahari Resorts in Round Rock, visitors never need to eat at the same restaurant twice — unless, of course, they want to.

"For those who missed the event this year, not to worry!" explained Wise. "Follow Kalahari Resorts on social media to keep up with all our upcoming events — including our upcoming out-of-this-world holiday buffets. Of course, our

restaurants and 'grab-and-go' dining options are available for the public to enjoy year-round! In fact, we offer free valet parking to guests who are joining us for dinner at one of our signature restaurants."

The date for next year's Food & (Not Just) Wine Festival has yet to be determined, but Wise assures that the event will be even bigger in its third year.

LINK TO 2023 PHOTOS

About Kalahari Resorts & Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically Africanthemed Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.