



FOR IMMEDIATE RELEASE

August 15, 2024

Kalahari Food & (Not Just) Wine Festival is Back at Round Rock Resort for Third Year

On Sunday, September 22, the resort-wide event will host 50+ local and national vendors alongside world-class entertainment

WHAT:

[Kalahari Resort and Conventions'](#) ultimate foodie festival returns to Round Rock, Texas, on Sunday, September 22, 2024, from 12:00 – 4:00 p.m. Kalahari's Food & (Not Just) Wine Festival will have a "Peace and Love" '70's theme and feature dozens of food and drink samples, chef demonstrations, and live music and entertainment.

Festival guests will have the chance to sample dishes — gourmet macaroni and cheese, blackened beef filet tips, lasagna bites and more — from all of Kalahari's signature restaurants B-Lux Grill & Bar, Sortino's Italian Kitchen, Cinco Niños, and more. Guests will also enjoy drink samples from over 50 local and national beverage vendors, including wine, craft beer, and handcrafted cocktails.

World-class entertainment, including live bands, a Champagne Lady and more, will be featured throughout the resort. Each festival area has a different '70's theme, including flower child, tie-dye, hippie, and other groovy motifs.

"This year's Kalahari Food & (Not Just) Wine Festival will be even bigger and better than the last two years," said Matthew Stallings, Executive Chef at Kalahari Resorts and Conventions in Round Rock. "The festival not only highlights the exceptional talent of our chefs and beverage experts but also showcases the diverse and vibrant culinary scene that Kalahari, our amazing beverage partners and entertainers offer."

General Admission tickets are currently on sale for \$149 per person and include access to the event, samples from dozens of food and drink vendors, live entertainment, and a commemorative wine glass. VIP-Access tickets are also available for \$189 per person and include all general admission offerings plus a meet-and-greet brunch with Kalahari chefs before the event, priority seating for cooking demonstrations and early entry at 11 a.m.

For more information on the festival, visit the [event page](#). Photos can be viewed [here](#).

WHEN: Sunday, September 22, 2024, from 12:00 – 4:00 p.m.

WHERE: **Kalahari Resorts and Conventions**
3001 Kalahari Blvd., Round Rock, TX 78665

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ABOUT: **About Kalahari Resorts & Conventions**
Kalahari Resorts & Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, delivers a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. Kalahari Resorts features well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.