



FOR IMMEDIATE RELEASE

Media Contact:

John Stumpff, Jacobson/Rost

Call/Text: (319) 560-2860

Email: jstumpff@jacobsonrost.com

Kalahari Resorts and Conventions in Pocono Manor Welcomes New Director of Sales

Lauren Silberman brings over 23 years of sales and hospitality experience to resort

POCONO MANOR, Pa. (December 19, 2022) — [Kalahari Resorts & Conventions](#), home to America's Largest Indoor Waterparks, in the Pocono Mountains recently announced the appointment of Lauren Silberman as Director of Sales. Silberman brings over 23 years of sales and hospitality experience to the resort and will lead a tenured team of sales professionals.

"We are excited to welcome Lauren to lead the Kalahari sales team at our resort in Pocono Manor," said Kyra Popp, Kalahari Resorts and Conventions Corporate Director of Sales. "Kalahari provides guests with a beyond-expectations experience and Lauren's history of working in the complex sales and hospitality industry will be invaluable to our convention center guests."

In her most recent role, Silberman served as Complex Senior Sales Manager, representing three historic properties with over 3,500 guest rooms in the Chicagoland area.

"I am delighted to join the Kalahari team in the beautiful Pocono Mountains at such a pivotal time when our resorts are seeing growth and a return to gathering," said Silberman. "It is an honor to work alongside an incredibly talented team of professionals for a company with such a strong culture of family values, in addition to a dedication to philanthropy."

Kalahari Resorts and Conventions, located in the beautiful Pocono Mountains, offers a unique all-under-one roof experience, including 205,000 sq. ft. of flexible and customizable meeting space with three ballrooms and 33 meeting spaces and hospitality suites. In addition to state-of-the-art convention spaces, guests also enjoy easy access to indoor/outdoor entertainment options including admission to America's Largest Indoor Waterpark, world-class dining and a full-service spa.

For more information on Kalahari Resorts and Conventions or to book your next event, please visit www.kalahariresorts.com

Image of [Lauren Silberman](#), Director of Sales, Kalahari Resorts and Conventions, Pocono Manor

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts and Conventions, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. All Kalahari Resorts and Conventions feature well-appointed guest rooms, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. To learn more about Kalahari, members of the media are encouraged to visit KalahariMedia.com.

###