



## FOR IMMEDIATE RELEASE

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### **Kalahari Resorts & Conventions Will Be Home to the Greatest Indoor Waterpark in America** *Phase II of the Poconos Resorts Will Expand Upon Kalahari's Beyond Expectations Guest Experience*

**Pocono Mountains, Penn.** – As [Kalahari Resorts & Conventions](#) prepares for the opening of its grandest resort to date in the Pocono Mountains this summer, the company recently broke ground on Phase II of the project, which will expand upon the current offerings and make the Poconos resort the largest indoor waterpark in the country. When Phase II is finished, Kalahari Resorts will be home to the best indoor waterpark in the world including:

- Nearly 1,000 guest rooms containing one-, two- and three-bedroom suites
- America's Largest Indoor Waterpark (a true 200,000 sq. ft.)
- Expanded outdoor waterpark
- 100,000 sq. ft. convention center
- 30,000 sq. ft. family entertainment center
- Three full-service signature dining experiences
- Spa Kalahari & Salon
- 6,000 sq. ft. of retail space

"It's unbelievable to realize that in 15 short years, we've gone from a pizza pub in Wisconsin Dells to last year being named The World's Coolest Indoor Water Parks to now on the verge of creating the best indoor waterpark in the world with a truly unparalleled guest experience," said Todd Nelson, owner, Kalahari Resorts and Conventions. "There will be no indoor or outdoor attraction in the world that can compete with our Poconos resort – with nearly 1,000 guest rooms, top-notch indoor/outdoor attractions, award-winning dining, one-of-a-kind convention space and full-service spa, salon, retail shops and more, the resort will be the ultimate oasis for families, young couples, business travelers and anyone else who walks through our doors."

Upon completion, the sprawling Kalahari Resorts project will cover 150 acres, cost \$350 million and create more than 1,000 jobs in the area. The resort will also be home to America's Largest Indoor Waterpark, surpassing the current titleholder – Kalahari Resorts' location in Sandusky, Ohio.

"It's incredible to think we're nearing the finish line of opening Kalahari Resorts in the Poconos after breaking ground a short 18 months ago," Nelson said. "We're excited to bring our unique authentically African hospitality experience to the East Coast."

Privately owned by the Nelson family, Kalahari Resorts' authentic African theme and décor was inspired by the family's love of the continent's land and culture – and that's not just a marketing ploy. In October 2014, the Nelson family went on a 23-day trip, visiting six countries in Africa to bring back items and experiences that will be directly translated into the Poconos resort. The Nelsons go above and beyond to provide guests "a world away," beyond expectations experience.

Reservations are now being accepted for Kalahari Resorts and Conventions in the Pocono Mountains. Upon opening, the resort will include:

- 457 guest rooms containing one-, two- and three-bedroom suites
- Pennsylvania's largest indoor waterpark (100,000 sq. ft.)
- Outdoor waterpark, which includes a huge outdoor pool, a large sundeck for relaxing, indoor/outdoor whirlpools and a swim-up bar
- 30,000 sq. ft. family entertainment center, which will include plenty of dry activities such as mini-bowling, cutting-edge arcade games, a 5-D theater, black light mini golf and more
- Three full-service signature dining experiences
- Spa Kalahari & Salon
- 100,000 sq. ft. convention center
- 6,000 sq. ft. of retail space and more

For more information on reservations, please visit [KalahariResorts.com](http://KalahariResorts.com). For additional details on the history of Kalahari Resorts, the authentic African inspiration and the Nelson family, please visit [KalahariMedia.com](http://KalahariMedia.com).

### **About Kalahari Resorts**

Kalahari Resorts in Wisconsin Dells, Wisconsin, Sandusky, Ohio, and coming soon to the Pocono Mountains, Pennsylvania, deliver a "world-away" waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Convention Centers frequently receive awards and accolades for our guest and convention services. Recent recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, TripAdvisor's 2014 Travelers' Choice Awards, Silver Star recognition for Best Family-Friendly Meeting Hotel and Resort in Smart Meeting's 2014 Smart Stars Awards, Clean the World's Top 50 Hot Properties in 2013, January 2015 OpenTable's Diners' Choice Award for Double Cut Grill's signature dining experience for the second consecutive year, the Daily Herald's 2014 Reader's Choice Awards for Best Indoor Waterpark, selection as one of the nation's Top Family Resorts by Family Fun magazine for 2013, being named the Best Conference Center in the state by the Wisconsin Hotel and Lodging Association, and selection as the Corporate Meeting Destination of the Year by Cleveland Business Connects magazine. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit: [KalahariResorts.com](http://KalahariResorts.com). To learn more about Kalahari Resorts, members of the media are encouraged to visit [KalahariMedia.com](http://KalahariMedia.com).

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