



## **Kalahari Resorts and Conventions — Round Rock — Fact Sheet**

Kalahari Resorts and Conventions in Round Rock, Texas, is America's Largest Indoor Waterpark Resort, a unique all-under-one-roof experience that offers wet-and-wild fun with world-class dining, a luxurious spa, live entertainment, diverse shopping experiences, a thrilling theme park and a state-of-the-art convention center. Kalahari Resorts is authentically African-inspired, and the Round Rock resort shows a one-of-a-kind modern design evolution for the brand — an African resort with a Texas spirit. The Round Rock resort is Kalahari's first foray into Texas and the Southwest market.

### **Resort Details:**

- **Opened:** Nov. 12, 2020.
- **Investment:** \$550 million
- **Jobs:** Approximately 1,500 employees hired to date.
- **Total Resort Square Footage:** 1.5 million sq. ft.
- **Waterpark:** 223,000 sq. ft.
  - 30 waterslides; 20 pools and whirlpools; outdoor pools span three acres.
  - Attractions include FlowRider, ZeroVision Wave Pool Experience, the Grotto adult swim-up bar, special kids' areas, private cabanas and waterfalls.
- **Guest Rooms:** 975, including one-, two-, and three-bedroom suites, including presidential suites with balconies.
  - Multiple Hospitality Suites available.
- **Tom Foolerys Adventure Park:** 80,000 sq. ft.
  - Attractions include thrill rides, 250+ arcade games, ropes course, climbing walls, indoor zip line, bowling, laser tag, mini golf and more.
- **Calming Room:** A certified, safe and convenient space designed for guests with sensory processing difficulties like autism and ADHD. Sensory, safety, and comfort kits are also available.
- **Convention Center:** 215,000 sq. ft.
  - Two ballrooms: 40,000 and 22,000 sq. ft.
  - 16 meeting rooms with flexible space.
  - On-site FedEx
  - Outdoor event space: 50,000 sq. Ft. includes an event barn, covered terraces and lawn.

- **Spa Kalahari & Salon:** Body treatments, massage, skin care, nail care, and hair services.
  - Special offerings include Himalayan salt therapy, wet therapy room with a dry redwood sauna, herbal-infused steam room with Chromotherapy, indoor hot tub whirlpool, and outdoor heated pool with lounge area.
- **Food and Beverage:** 21 dining outlets, including Kalahari's signature steakhouse, Italian, and Tex-Mex experiences, a buffet experience, and many additional quick-bite options.
  - Four signature full-service restaurants
    - **Double Cut® Steak House:** Featuring premium cuts of meat, craft cocktails, family-style sides, and more.
    - **Sortino's Italian Kitchen:** Includes Pizzeria Sortino and Vinoteca wine lounge.
    - **Cinco Niños:** Modern Mexican Restaurant & Tequila Bar.
    - **B-Lux Grill & Bar:** Deliciously unique burgers and shakes handcrafted from scratch with fresh ingredients that are locally sourced.
  - **MACS Macaroni and Cheese Shop:** Fast and fresh macaroni and cheese shop specializing in cheesy macs, crispy salads, and scrumptious desserts.
  - **Shari's Daiquiri Bar:** A bar offering a refreshing escape of frozen daiquiris and refreshing cocktails in fruity flavors.
  - **Great Karoo Marketplace Buffet:** Breakfast buffet featuring multiple food stations, chef action stations, foods cooked from the display kitchen, and picture-perfect pastry displays.
  - **Redd's Piano Bar & Lounge** – A piano bar offering a diverse wine list, handcrafted cocktails and nightly live entertainment, starting at 8 p.m.
  - **The Last Bite:** A candy shop featuring hand-dipped chocolates, fabulous caramel apples, homemade fudge, ice cream, and more.
  - **Java Manjaro:** A coffee shop serving Starbucks® coffee, house-made pastries, desserts, hot sandwiches, smoothies, and more.
  - **Waterpark Food and Drink** - Never leave the waterpark! Refuel with food and beverage outlets like the Zulu Grille, Safari Smoothies, Cracked Coconut Bar and The Grotto adult swim-up bar.
- **Shopping:** 10,000 sq. ft. of retail space.
  - Includes the Amatuli outdoor marketplace with authentic African items.

- **Build-a-Bear Workshop®:** Signature make-your-own stuffed animal shop.
- **Marrakesh Market:** A retail shop offering Kalahari merchandise, souvenirs, and everyday essentials.
- **Indigo Swimwear & Associates:** A swim shop with all the swim essentials – swimwear, towels, sandals, and more.
- **Safari Clothing Co.:** A retail shop, featuring the finest in Kalahari logowear and casual apparel.
- **Zakanaka** – A children’s store, focusing on toys, plush & clothing for the little ones ... the perfect place to grab a souvenir!
- **Adventurers Club** – A children’s-themed retail shop, located in the back of Zakanaka, featuring activities for all ages from paint-your-own ceramics to slime, and more!
- **Design:** The theme was inspired by a Nelson family trip to Africa more than 20 years ago.
  - 1,000 pieces of African art, sculpture, furniture, and retail items for the Round Rock resort were hand-selected by the Nelson family during an October 2019 visit to meet the artisans and entrepreneurs in South Africa, Ghana, and Tanzania.
  - This \$600,000 art investment is part of an ongoing brand commitment to the people, places, and cultures that inspire the resort.
- **Location:** 3001 Kalahari Blvd., Round Rock, TX 78665; on U.S. Hwy 79, across from Dell Diamond and Old Settlers Park.

### **About Kalahari Resorts and Conventions**

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, delivers a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-inspired Kalahari Resorts, privately owned by the Nelson family, is home to America’s Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops, and a state-of-the-art convention center. For more information, members of the media are encouraged to visit [kalaharimedia.com](http://kalaharimedia.com).