



**Kalahari**  
RESORTS &  
CONVENTIONS

**CORPORATE  
SOCIAL  
RESPONSIBILITY**





## Introduction

As Kalahari Resorts and Conventions continues to grow and expand nationwide, we wanted to share some partnerships we're proud of and the ways we're honored to give back to help make the world a better place for everyone.

From our support of friends and neighbors, to limiting our carbon footprint, to fostering entrepreneurship and philanthropic efforts in Africa, Kalahari Resorts and Conventions believes that doing the right thing is essential to being a good citizen.

Our family is driven to deliver a beyond-expectations experience in everything we do. We're blessed to be a part of a multigenerational family business and seek to provide opportunities and a bright future for generations to come.

—*Todd Nelson*



## Pillars of Support

Kalahari Resorts and Conventions strives to make a positive impact on our world with a vision to serve our guests, serve our communities and create broad impact for good. We do this in three equally important ways:

### For Love of Africa

We support the people, arts and culture of the most amazing continent.



### Local Community Support

We strive to be good citizens in each and every community we serve.



### Resort Sustainability

Our goal is to minimize environmental impact as a good steward of our planet.

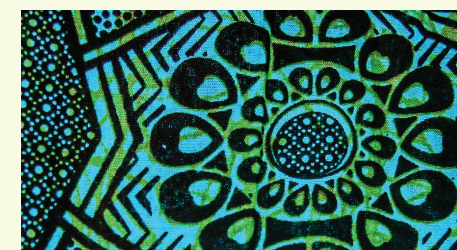






## For Love of Africa

Kalahari Resorts and Conventions is committed to giving back to the people, places and cultures that inspire us through fostering entrepreneurship, supporting artists and makers and collaborating with a variety of businesses, cultural advisors and philanthropic partners.







## For Love of Africa — Art Partners



Throughout each resort, you'll find beautiful African artwork everywhere you look.

Every African-sourced product shares a story of entrepreneurship woven into every stitch, carved into every curve and etched onto every bead.

Throughout the years, we've purchased over \$5.5 million in art from talented artisans, craftsmen and makers who we now call friends.







## Art Partners



Shanga is more than the Swahili word for “bead.” It’s also a successful social enterprise that employs people with disabilities to create high-quality, handmade jewelry, glassware and art. Based in Tanzania, their products are sold all over the world, with profits reinvested to develop more opportunities for people with disabilities.

When the Kalahari team visited Shanga, we were impressed by the uplifting spirit of the place and the beautiful artisanal work of the craftspeople employed there. Through a retail partnership, Kalahari helps to support Shanga’s mission with products available in shops at our resort locations.





**WE CAN**  
 CHANGE THE WORLD  
**AND MAKE IT A**  
**BETTER**  
 PLACE. IT IS IN  
**YOUR HANDS**  
 TO MAKE  
**A DIFFERENCE**

*nelson  
 mandela*

THE REAL REVOLUTION  
 HAS ONLY JUST BEGUN ...

NE SON  
 MANDE A



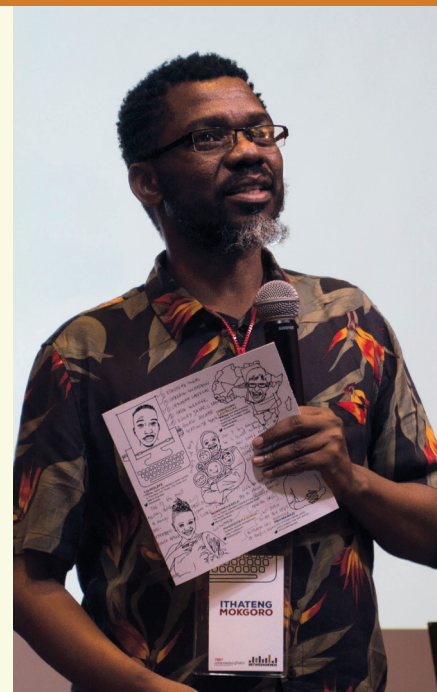
LET FREEDOM REIGN.  
 THE SUN NEVER SET ON SO GLORIOUS A HUMAN ACHIEVEMENT.

Art Partners

## Mandela Poster Project

Kalahari Resorts and Conventions and the Nelson family maintain a strong relationship with the Mandela family and continue to be a proud sponsor of the Mandela Poster Project, an artistic tribute to honor the life and accomplishments of Nelson Mandela.





## Art Partners

**GAMATONG**



In partnership with husband and wife team Ithateng Mokgoro and Kelo Kubu of the Gamatong Foundation, Kalahari Resorts sponsors D54, a new pan-African design contest that aims to celebrate the continent's cultures and connect African artists and designers with product development, production, distribution and marketing partners across the world.

With themes like Keep Languages Alive, artists are called to interpret and illustrate important elements of their cultures — past, present and future. Winning designs will be displayed at the resorts.

Ithateng Mokgoro also serves as a cultural advisor to Kalahari, providing counsel on cultural appreciation and business and charitable partnerships on the continent.







## For Love of Africa — Health & Education Partners

Kalahari Resorts and Conventions works with trusted partners to support health and education initiatives that will make a lasting and meaningful impact for the people of Africa.







## Health & Education Partners



charity: water

SUPPORTER

Kalahari Resorts collaborated with charity: water to provide 100% of the funds needed to plan and install a new well and latrine system for a school in Malawi. Once complete, the new system will provide clean water and sanitation for approximately 250 students, teachers and staff.

For even greater impact, charity: water also partners with local experts and labor for the build, benefiting the local economies as much as possible.





## Health & Education Partners

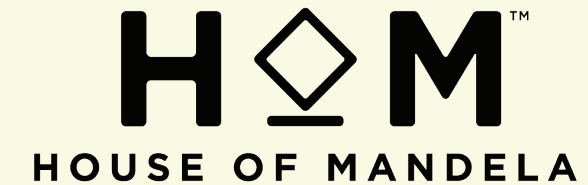


As proud donors to Nelson Mandela Children's Hospital, a specialized pediatric facility that provides critical care to the children of South Africa, Kalahari Resorts and Conventions remains dedicated to care.





## Health & Education Partners



Kalahari Resorts partners with Tukwini Mandela, granddaughter of Nelson Mandela, to support the House of Mandela Family Foundation on its work to improve the livelihoods of communities and globally advocate for social issues that affect African communities. Currently, the foundation is focused on the Qunu Food Security Project to create an agricultural hub with livestock and crop farming. The project uses agriculture as a tool to equip, train and develop the people of Qunu and the surrounding areas, incubating and establishing profitable enterprises that will take people out of poverty.

Tukwini Mandela also partners with Kalahari as a cultural advisor, providing guidance on cultural appreciation and business and charitable partnerships on the continent.





## For Love of Africa — Cultural Exchange

Kalahari Resorts and Conventions is committed to continuing partnerships with international organizations providing education, economic development and cultural exchange opportunities for Africa's youth.

Each of our resort locations hosts recent college graduates for a **yearlong work and cultural exchange program**. Each year these 150-200 students gain practical hospitality education, skills and work experience as they work in a variety of positions during their time at the resorts, benefiting both their personal career development and Africa's tourism and hospitality industry.

An important part of the program is cultural exchange and appreciation, as these students share their cultures with Kalahari associates and guests, who do the same in return.





## Local Community Support

Each and every one of our resorts supports the missions of hundreds of local and national organizations each year through in-kind donations and hosted events. We partner with organizations that share our mindset and mission — to improve the lives of those living in the communities served by our resorts.





## Examples of OUR COMMUNITY INITIATIVES INCLUDE:

- Kalahari Field at the Huron Memorial Stadium in Ohio
  - A new synthetic field at Huron High School, opened thanks to contributions of \$500,000 in cash, in-kind donations and fundraising events donated by Kalahari
- Andy North & Friends Event at Kalahari
  - Supporters of the University of Wisconsin Carbone Cancer Center, raising millions throughout the years
- Golf for the Future in Support of the Wisconsin Dells Education Foundation
  - Raised millions of dollars to fund college scholarships for graduating high school seniors
- Project SEARCH Participant
  - Helping people with developmental disabilities to transition into the workforce and develop meaningful careers and independence
- Proud Supporter of USA Swimming Foundation
  - Donation helps fund Make a Splash, a national water safety campaign which aims to provide the opportunity for every child in America to learn to swim





## Resort Sustainability

Kalahari Resorts and Conventions  
aims to effectively reduce our  
carbon footprint wherever we can.



## Examples of OUR PROGRESS



### Water Conservation

Low-flow showers and dishwashers, high-efficiency pumps and solar panel heating are just a few of the ways we treasure our most valuable resource, water.



### Recycling

Through a partnership with **Clean The World**, Kalahari has diverted over 75,000 pounds of soap and bottled amenities away from landfills to help create more than 60,000 hygiene kits, distributed around the world to those in need.



### Eco-Lighting and Climate Control

Our resorts are equipped with eco-friendly lighting, motion sensor lights to help conserve energy waste, in-room digital thermostats for advanced temperature control and indoor waterpark fans to reduce the use of air conditioning.





## Looking Forward

For more information on our partnerships and charitable giving, visit [www.kalahariresorts.com/csr/](http://www.kalahariresorts.com/csr/)

## Proud Partnerships



**Mandela  
Poster  
Project**



**GAMATONG**





