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Rare Attraction ‘The Arena’ Debuts at Kalahari Resorts and Conventions

Resort is only second company in country to feature proprietary virtual reality gaming technology

Wisconsin Dells, Wis. and Pocono Mountains, Penn — (Feb. 6, 2017) — [Kalahari Resorts and Conventions](#) is now home to “The Arena” — a one-of-a-kind, interactive, virtual reality experience that is more than just a video game. The installation of The Arena in the [Wisconsin Dells](#) and [Pocono Mountains](#) resorts marks only the second and third locations in the country to offer the elusive attraction.

“The Arena” is the only free-roam, warehouse-scale, multiplayer, virtual reality gaming experience currently on the market. Multiplayer adventures allow up to six people to simultaneously explore, conquer and challenge one another for high scores and skill evaluations, all tracking in real time. The attraction spans more than 2,200 square feet and is now open at both the Wisconsin Dells and Pocono Mountains resort locations.

“Kalahari continuously seeks the best and newest technologies to raise the bar for guest experiences,” said Cary Brandt, corporate creative director, entertainment, Kalahari Resorts. “The Arena is truly a unique virtual reality attraction that is the perfect addition to our all-under-one-roof offerings for groups.”

Participants in The Arena are transported into a digital realm, take on an entirely new identity and experience ever-changing surroundings in a computer-generated landscape.

All participants must be at least 13 years old to play. The Arena will feature two 15-minute games to choose from, including:

- **ZOMBIE SURVIVAL**

Zombie Survival is an intense undead-themed experience in which players are caught in a zombie outbreak and need to destroy the undead crowds while they wait for help to arrive. Players are trapped, bunkered in a fort, amidst the chaos brought on by a zombie outbreak. A rescue team is on its way, but the players must defend the fort until help arrives. The team must fend off a wave of zombies and rebuild barriers to protect themselves. Teams switch among a range of futuristic weapons and virtual battle tools to help with survival. Participants must be 13 years or older to play.

- **ENGINEERIUUM**

Engineerium is a family-friendly puzzle game and walking adventure set on a fantastical ancient alien world that lets players walk up and down ramps and twisty, curvy walls, defying gravity. Players are suspended above an ocean, where gravity does not function as expected. Teams must walk among flying whales and parrot rays and connect the platforms to progress through the puzzle. Colorful characters and bright, friendly music accompany participants on the journey. Participants must be 13 years or older to play.

The Arena is now open at Kalahari Resorts and Conventions in Wisconsin Dells and Pocono Mountains, Pennsylvania. The attraction is open to the general public, as well as resort guests for \$25. Participants must be 13 years or older to play and can book their time slot online.

For more information on The Arena and Kalahari Resorts and Conventions, please visit www.KalahariResorts.com.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and coming soon to Round Rock, Texas, delivers a “world-away” waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America’s largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recent recognition includes: Condé Nast Traveler’s #1 World’s Coolest Indoor Waterparks, 2016 Family Vacation Critic Favorite, TripAdvisor’s 2016 Travelers’ Choice Awards, 2015 Reader’s Choice USA Today’s 10 Best Indoor Waterparks, January 2015 OpenTable’s Diners’ Choice Award for Double Cut Grill’s signature dining experience for the second consecutive year, Silver Star recognition for Best Family-Friendly Meeting Hotel and Resort in Smart Meeting’s 2014 Smart Stars Awards, Clean the World’s Top 50 Hot Properties in 2013, the Daily Herald’s 2014 Reader’s Choice Awards for Best Indoor Waterpark, selection as one of the nation’s Top Family Resorts by Family Fun magazine for 2013, being named the Best Conference Center in the state by the Wisconsin Hotel and Lodging Association and selection as the Corporate Meeting Destination of the Year by Cleveland Business Connects magazine. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.

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