



Kalahari Resorts and Conventions Opens America's Largest Indoor Waterpark Resort

Authentically African Resort Brings 1,000 New Jobs and 1.5 Million Square Feet of Space to Play to Round Rock, Texas

Round Rock, Texas (Nov. 12, 2020) — [Kalahari Resorts and Conventions Round Rock](#) is the new home of America's Largest Indoor Waterpark Resort with 223,000 square feet of wet-and-wild fun. The all-under-one-roof experience offers world-class dining, a luxurious spa, live entertainment, diverse shopping experiences, a thrilling indoor theme park and a state-of-the-art convention center. The Round Rock resort is Kalahari's fourth property and the brand's first foray into Texas and the Southwest market. The new resort created approximately 1,000 jobs in 2020 and expects to hire additional associates as demand grows in 2021.

"Everything is bigger in Texas, so it was the perfect place for our largest and most luxurious resort yet," said Todd Nelson, owner of Kalahari Resorts and Conventions. "We're proud to be able to open the Round Rock location as scheduled despite what a challenging year it's been for everyone. The \$550 million resort brings much needed tourism dollars and hospitality jobs to the area and offers a welcome getaway for locals and travelers."

To celebrate the grand opening, Kalahari welcomed Grammy-nominated singer, actress and mom Jordin Sparks to be one of the resort's first guests.

"I'm a thrill-seeker for sure, and waterslides are a lot of fun. Kalahari Resorts in the Poconos was my family's favorite getaway last year, so I'm excited to have a Kalahari Resort option closer to home," Sparks said. "Now more than ever, it's essential to find safe ways to have fun, de-stress and create memories."

The new resort boasts 975 guest rooms, 30 waterslides, 20 pools and whirlpools, three acres of outdoor pools, a world-class spa and salon and 20 on-site dining options, including four signature full-service restaurants, in addition to Tom Foolerys Adventure Park with thrill rides, zip lines, climbing walls, mini-golf, bowling, laser tag and more.

Health and Safety

Health and safety are a resort priority, and as a family-owned and -operated business, Kalahari Resorts works hard to do what is best for both guests and associates. The resort will adhere to all local and state public health and safety regulations, including guidelines for masks and social

distancing. With 1.5 million square feet, Kalahari offers plenty of room for guests to spread out. Occupancy at the resort will be limited for amenities and attractions, including restaurants, in accordance with local rules and regulations.

The resort is taking several steps to ensure health and safety, including associate wellness initiatives, with self-assessments and temperature checks for associates, enhanced sanitation with hospital-grade disinfectants and new operational procedures that allow for social distancing and minimized contact. According to the CDC, proper operation, maintenance, and disinfection of pools and whirlpools with chlorine and bromine should remove or inactivate the virus that causes COVID-19. The resort will also have a wellness concierge to monitor and communicate safety initiatives to guests. [Click here](#) for full details on the Kalahari Commitment to Clean.

Authentically African-themed with a Texas Spirit

Kalahari Resorts are authentically African-themed, and the Round Rock resort features a one-of-a-kind modern African design with a local Texas spirit. The resorts were inspired by a Nelson family trip to Africa more than 20 years ago, and the family traveled to South Africa, Ghana and Tanzania to hand-select 1,000 pieces of African art, sculpture, furniture and retail items for the Round Rock resort. This \$600,000 art investment is part of an ongoing brand commitment to the people, places and cultures that inspire the resorts. To date, Kalahari Resorts has invested more than \$5.5 million in the purchase of African art, textiles and more to support African artists, craftspeople and entrepreneurs.

Kalahari Round Rock will also highlight local partnerships with food and beverage, retail brands, musicians, artists and makers for a resort experience that combines the best of Africa with the best of Texas.

Reservations are now open at kalahariresorts.com/roundrock.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and now open in Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, Sensory Friendly Certified in 2020 (Ohio), Best Family-Friendly Meeting Hotel and Resort in Smart Meeting's 2020 Smart Stars Awards, Parents' Magazine 2019 Kids' Travel Award Winner and TripAdvisor's 2018 and 2017 Travelers' Choice Awards. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To

learn more about Kalahari Resorts and download images and b-roll, members of the media are encouraged to visit KalahariMedia.com.