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NATIONAL WATERPARK DAY 2019: FOUNDER KALAHARI RESORTS AND CONVENTIONS CELEBRATES SUMMER FUN WITH JORDIN SPARKS AND FAMILY

Kalahari Resorts and American Idol Winner Team Up to Fund Swim Lessons for Children In Honor of July 28 Holiday

Wisconsin Dells, Wis., (July 23, 2019) – National Waterpark Day is right around the corner and nothing says summer like spending time in the water on a family vacation.

This year, [Kalahari Resorts and Conventions](#), home to America's Largest Indoor Waterparks, partnered with mother, singer and entrepreneur [Jordin Sparks](#) to celebrate the [third-annual holiday](#), which the resort founded in 2017. Sparks, her husband and one-year-old son, Dana Isaiah Jr., recently visited the resort's Pocono Mountains location for a family getaway to experience Kalahari's newest attractions.

"Summer vacations and spending time in the water are some of my most cherished childhood memories," said Sparks. "Now that I have my own family, it's important for me to create the same moments for my son to enjoy. We had a blast gearing up for National Waterpark Day at Kalahari – the resort truly has something fun for everyone and we can't wait to go back."

Studies show that children who regularly spend time and are comfortable around water are healthier and have increased self-confidence. In advance of National Waterpark Day on July 28, Kalahari Resorts and Sparks made a donation to the USA Swimming Foundation's "[Make A Splash](#)" program, which funds swimming lessons for children.

"We are obviously passionate about waterparks and have seen first-hand how they provide the perfect atmosphere to spend quality time having fun with your family and making lasting memories," said Travis Nelson, spokesperson, Kalahari Resorts. "We founded National Waterpark Day as the perfect occasion to create those moments."

Guests visiting Kalahari Resorts in [Wisconsin Dells](#), [Sandusky, Ohio](#), or the [Pocono Mountains, Pennsylvania](#), on Sunday, July 28, can expect a day full of fun activities including: waterslide scavenger hunt (and prizes for those brave enough to ride all the slides in one day), on-site DJs to spin new and classic summer tunes, family poolside activities, branded giveaways and more.

In addition to America's Largest Indoor Waterparks, Kalahari Resorts also offers outdoor waterparks, premium dining experiences, a luxury spa and dry-play activities including virtual reality attractions, escape rooms, indoor theme parks, ropes courses, zip lining and more. The company is constructing its fourth location in [Round Rock, Texas](#), which is slated to open in Fall 2020.

Kalahari Resorts is the ultimate destination for a summer family getaway with something for all ages, all under one roof. For more information on National Waterpark Day activities or to book your stay, please visit www.KalahariResorts.com.

To learn more about The USA Swimming Foundation or its Make a Splash initiative, please visit www.usaswimmingfoundation.org.

For Jordin Sparks, please contact Victoria Varela at victoriavarela@varelamedia.com.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and coming soon to Round Rock, Texas, delivers a “world-away” waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recent recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, TripAdvisor's 2018 Travelers' Choice Awards, 2017 Pennsylvania Meetings + Events' Best of Pennsylvania Finalist, 2017 Supplier of the Year Award from the New York chapter of the Professional Convention Management Association (PCMA), TripAdvisor's 2017 Travelers' Choice Awards, 2016 Family Vacation Critic Favorite, TripAdvisor's 2016 Travelers' Choice Awards, 2015 Readers' Choice USA Today's 10 Best Indoor Waterparks and January 2015 OpenTable's Diners' Choice Award for Double Cut Grill's signature dining experience for the second consecutive year. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.

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