



FOR IMMEDIATE RELEASE

**Media Contacts:**

Jasmon Harper

Jacobson/Rost

(312) 274-3341

[JHarper@JacobsonRost.com](mailto:JHarper@JacobsonRost.com)

***Kalahari Resorts and Conventions Founds ‘National Waterpark Day’***

*July 28 Marks Inaugural Official Holiday Created to Celebrate Summer Fun*

**Wisconsin Dells, Wis.** (July 27, 2017) — [Kalahari Resorts and Conventions](#), home to America’s Largest Indoor Waterparks, partnered with National Day Calendar to officially recognize July 28 as National Waterpark Day. 2017 marks the inaugural recognition of the national holiday, and the family-owned resorts will celebrate at locations nationwide.

“Visiting a waterpark is a quintessential summer experience,” said Travis Nelson, spokesperson for Kalahari Resorts and Conventions. “We founded National Waterpark Day to commemorate the fun and lasting memories families create at our waterparks every summer.”

Guests visiting Kalahari Resorts in [Wisconsin Dells](#), [Sandusky, Ohio](#), or [the Pocono Mountains, Pennsylvania](#), on Friday, July 28, can expect a day full of fun activities including: on-site DJs to spin new and classic summer tunes, complimentary Kalahari Resorts and Conventions canteens for the first 600 guests, family poolside fun activities, delicious food and beverage specials, and more. Those interested in being a part of the first National Waterpark Day can [check out deals](#) on the company’s website.

Kalahari Resorts and Conventions is home to America’s Largest Indoor Waterparks, outdoor waterparks, dry play activities including virtual reality attractions, escape rooms, indoor theme parks and more. The company recently welcomed new additions to each location including:

- **Sandusky, Ohio** — Five new waterslides in the outdoor waterpark, including heart-pounding thrill rides and family raft rides
- **Wisconsin Dells** — “The Smoke That Thunders,” a raft ride that lets up to four riders zip, zoom, twirl, slide and splash under the summer sun in the outdoor waterpark
- **Pocono Mountains, Pennsylvania** — Bugs Burrow, a mind-bending experience that offers kids the chance to imagine what it would be like if they were the size of a bug. The community of Bugs Burrow features a myriad of lovable cartoon insects and critters that welcome Kalahari’s smallest guests to splash, play and have fun.

Kalahari Resorts and Conventions is the ultimate place for a summer family getaway — with something for everyone, all under one roof. For more information or to book your stay, please visit [www.KalahariResorts.com](http://www.KalahariResorts.com).

### **About Kalahari Resorts and Conventions**

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and coming soon to Round Rock, Texas, delivers a “world-away” waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America’s largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recent recognition includes: Condé Nast Traveler’s #1 World’s Coolest Indoor Waterparks, 2017 Pennsylvania Meetings + Events’ Best of Pennsylvania Finalist, TripAdvisor’s 2017 Travelers’ Choice Awards, 2016 Family Vacation Critic Favorite, TripAdvisor’s 2016 Travelers’ Choice Awards, 2015 Reader’s Choice USA Today’s 10 Best Indoor Waterparks, January 2015 OpenTable’s Diners’ Choice Award for Double Cut Grill’s signature dining experience for the second consecutive year, Silver Star recognition for Best Family-Friendly Meeting Hotel and Resort in Smart Meeting’s 2014 Smart Stars Awards, Clean the World’s Top 50 Hot Properties in 2013, the Daily Herald’s 2014 Reader’s Choice Awards for Best Indoor Waterpark, selection as one of the nation’s Top Family Resorts by Family Fun magazine for 2013, being named the Best Conference Center in the state by the Wisconsin Hotel and Lodging Association and selection as the Corporate Meeting Destination of the Year by Cleveland Business Connects magazine. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit [KalahariResorts.com](http://KalahariResorts.com). To learn more about Kalahari Resorts, members of the media are encouraged to visit [KalahariMedia.com](http://KalahariMedia.com).

###