



FOR IMMEDIATE RELEASE

Media Contacts:

Samantha Colla

Jacobson Rost

312.274.3353

scolla@jacobsonrost.com

**TRAVEL TREND: NEARLY 21 MILLION TRAVELERS HAVE TAKEN A
MULTIGENERATIONAL VACATION IN THE PAST 12 MONTHS**

***The World's Coolest Indoor Waterparks Kalahari Resorts is Perfect for
kids of all ages, from eight to 88***

Wisconsin Dells, Wis. and Sandusky, Ohio (September 3, 2014) – Four-in-10 Baby Boomers are now grandparents and spending time with grandkids is a top priority for many. In fact, multigenerational travel – defined as a trip including three or more generations – is one of the biggest trends in the travel industry.

Continuing Kalahari Resorts and Conventions' mission to take "family time" off the endangered list, the company is encouraging families to take a multigenerational staycation this fall. This year, Grandparents Day is September 7, a great reason to have some wet and wild fun while making memories to last a lifetime.

"For many families, Sunday dinner with extended family has become replaced by an annual reunion or holiday celebration," said Travis Nelson, Kalahari Resorts spokesperson. "At Kalahari, we have something for everyone, ages eight or 88, from candy making to spa services, go karts and waterslides."

Kalahari Resorts and Conventions is more than just The World's Coolest Indoor Waterparks ([Condé Nast Traveler](#), 2014). The authentically-African themed resorts' beyond expectations approach to hospitality and all-under-one-roof amenities is what sets Kalahari apart from the rest.

Kalahari Resorts locations in Sandusky, Ohio, Wisconsin Dells and coming soon to Pocono Mountains, Penn. offer something for everyone – America's largest indoor waterparks, seasonal outdoor waterparks, Spa Kalahari, award-winning indoor attractions, convention center and on-site dining, just to name a few.

This fall, the whole family can enjoy a fun adventure in true Kalahari-style with the Fantastic Family Getaway package available at both [Wisconsin Dells](#) and [Sandusky, Ohio](#) locations. Valid every day of the week, rates include admission to both the indoor

and outdoor waterparks, two breakfasts and one dinner for a family of four, a \$50 credit toward dining at any resort restaurant and a variety of additional discounts to Kalahari's award winning indoor attractions.

Each property is home to traditional "Desert" or "Hut" style guest rooms that are larger than the industry standard and perfect for a family of four, but we also have styles that cater to families of any size, including:

- **Two Room Family Suite** - Includes a room with a king-sized bed, and an adjoining room furnished with two queen-sized beds. Common space includes a living room, a sofa with a queen-sized sleeper, a fireplace, three televisions, at least 1.5 baths and private patio / deck. Sleeps six comfortably.
- **Village Suite** – Includes three bedrooms (one king bed room, two queen bed rooms), three bathrooms, living room with a queen sofa sleeper, fireplace, fully equipped kitchen and dining room set, flat screen tv and a fireplace. Can comfortably sleep up to 12 people.
- **Nyumba Entertainment Villas** - Two story stand alone buildings equipped with five bedrooms, four bathroom, nine flat-screen TVs, a rec room, kitchen, full bar and mini-fridge that can comfortably hold up to 18 people.

Sandusky, OH Resort

Kalahari Resorts and Conventions in Sandusky, Ohio was named 13th best family-friendly hotel in TripAdvisor's 2014 Travelers' Choice Awards and is home to America's largest indoor waterpark, including:

- 890 guest rooms
- 77,000 sq. ft. outdoor waterpark (seasonal)
- Safari Outdoor Adventure Park (seasonal)
- 20,000 sq. ft. Big Game Room Arcade
- Spa Kalahari and Spa Kalahari Jr.

Upgrades to the resort include a revamped kids' area, Coral Cove, with enhanced activities and remodeled retail shops, Spa Kalahari, Spa Kalahari Jr. and top-notch dining options.

Wisconsin Dells, WI Resort

Kalahari Resorts and Conventions in Wisconsin Dells was named the 16th best family-friendly hotel in TripAdvisor's 2014 Travelers' Choice Awards and is home to Wisconsin's largest indoor waterpark, featuring:

- 756 guest rooms
- 77,000 sq. ft. outdoor waterpark (seasonal)
- 110,000 sq. ft. Indoor Theme Park
- Trappers Turn 27-hole golf club
- Spa Kalahari

Additionally, the recently renovated on-site restaurant, [Wisconsin Brew Pub](#), highlights the rich food and beverage culture of Wisconsin through signature dishes and a warm,

family-friendly environment. While [Double Cut Charcoal Grill and Liquor Bar](#) represents the signature Kalahari dining experience – receiving free valet service, enjoying appetizers and burgers at the liquor bar, having a craft cocktail and great conversation in the relaxed lounge or celebrating any occasion with high-quality cuts of steak, chops and seafood. And diners agree; Double Cut was recently rated by visitors and named one of OpenTable’s Diners’ Choice restaurants in January 2014.

For more information, visit www.KalahariResorts.com and book your next stay in one of the many room styles offered at Kalahari Resorts.

*[Preferred Hotel Group](#)

About Kalahari Resorts

Kalahari Resorts in Wisconsin Dells, Wis., and Sandusky, Ohio, deliver a “world-away” waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America’s largest indoor waterparks. All Kalahari Resorts feature well-appointed guestrooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops, and a state-of-the-art conference center. Kalahari Resorts and Convention Centers frequently receive awards and accolades for our guest and convention services. Recent recognition includes: Condé Nast Traveler’s #1 World’s Coolest Indoor Waterparks, TripAdvisor’s 2014 Travelers’ Choice Awards, Silver Star recognition for Best Family-Friendly Meeting Hotel and Resort in Smart Meeting’s 2014 Smart Stars Awards, Clean the World’s Top 50 Hot Properties in 2013, January 2014 Diner’s Choice recognition from OpenTable, the Daily Herald’s 2014 Reader’s Choice Awards for Best Indoor Waterpark, selection as one of the nation’s Top Family Resorts by Family Fun magazine for 2013, being named the Best Conference Center in the state by the Wisconsin Hotel and Lodging Association, and selection as the Corporate Meeting Destination of the Year by Cleveland Business Connects magazine. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit: KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.

###