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Kalahari Resorts and Conventions Announces Intention to Locate in the City of Round Rock, Texas

World's Coolest Indoor Waterparks Eyeing Destination for the Company's First Southwest Location and Fourth Property Overall

Wisconsin Dells, Wis. — June 15, 2016 — [Kalahari Resorts and Conventions'](#) owner Todd Nelson and his family are proud to announce the company's intention to locate its newest property in the city of Round Rock, Texas. The expansion will mark the company's first resort and convention center in the Southwest and fourth destination overall.

Nelson shared this news, along with his vision for the newest Kalahari Resorts and Conventions location, with a crowd of more than 100 state and local dignitaries, media attendees, business owners and neighbors. The Round Rock location will mirror the company's existing resorts, will be authentically African-themed and will include up to 1,000 guest rooms, indoor and outdoor waterparks, restaurants, a family entertainment center, spa and convention center.

"We are incredibly excited to bring our authentically African resort experience to the Southwest for the first time," said Todd Nelson, owner of Kalahari Resorts and Conventions. "The city of Round Rock has been incredibly welcoming, and we look forward to finalizing plans to officially become a part of this great community."

Round Rock, with a population of around 105,000, is located 15 miles north of Austin in the Central Texas hill country. Round Rock is the 31st largest city in Texas, according to the 2010 U.S. Census Bureau data. Major employers include Dell, Sears Teleserv, Emerson and Texas Guaranteed Student Loan. It has an award-winning park system and school district. Round Rock is one of the safest cities with a population of at least 100,000.

"We are thrilled Kalahari has chosen Round Rock for its first expansion into the Southwest," Mayor Alan McGraw said. "This game-changing project will be a great benefit to our community, continuing our efforts to diversify the local economy. We look forward to working with the Nelson family to bring their vision to reality in Round Rock."

This will be the fourth location for Kalahari Resorts and Conventions. The company opened the doors on its Pocono Mountains property in July 2015. Kalahari Resorts and Conventions can also be found in Sandusky, Ohio (2005), and the Waterpark Capital of the World, Wisconsin Dells (2000). The resorts are designed by the Nelson family for families and are privately owned and operated.

For more information on Kalahari Resorts and Conventions, please visit www.KalahariResorts.com.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, and the Pocono Mountains, Pennsylvania, delivers a “world-away” waterpark resort and conference experience beyond expectations. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, is home to America’s largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fully equipped fitness center, on-site restaurants, unique retail shops and a state-of-the-art conference center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recent recognition includes: Condé Nast Traveler’s #1 World’s Coolest Indoor Waterparks, 2016 Family Vacation Critic Favorite, TripAdvisor’s 2016 Travelers’ Choice Awards, 2015 Reader’s Choice USA Today’s 10 Best Indoor Waterparks, January 2015 OpenTable’s Diners’ Choice Award for Double Cut Grill’s signature dining experience for the second consecutive year, Silver Star recognition for Best Family-Friendly Meeting Hotel and Resort in Smart Meeting’s 2014 Smart Stars Awards, Clean the World’s Top 50 Hot Properties in 2013, the Daily Herald’s 2014 Reader’s Choice Awards for Best Indoor Waterpark, selection as one of the nation’s Top Family Resorts by Family Fun magazine for 2013, being named the Best Conference Center in the state by the Wisconsin Hotel and Lodging Association and selection as the Corporate Meeting Destination of the Year by Cleveland Business Connects magazine. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.

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